

We're taking a break (our Etsy is still open - [click here](#))

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Greeting Cards

FOUR *by the* **WOODS**



Our Story



From our Family, to Yours

Nestled within the English countryside is a humble family home. Birds can be heard chirping from the kitchen, the stars can be seen shining brightly in the evening, and the sounds of a young child's playful laughter travel through the rooms.

This is where Four by the Woods was born.

You won't find us on the stock market, and there's no mahogany table in a big boardroom.

It's like many family homes and if you came to visit, we'd put the kettle on and enjoy a cup of tea at the kitchen table. You'd most likely see an iPad, and if you opened it you would also see every single design in our range.

This is what Four by the Woods is all about: we're a family of four that enjoys being together and feeling inspired by the sights and sounds of nature.

We all have multiple roles: Alex is our artist, wife, and mother. Callum is a designer, website person, husband, and father. Angus is a small bundle of joy, mischief maker, and son. And last but not least, Arlo is playmate, snuggle-buddy and, let's face it, the most popular member of the family.

Our philosophy is a simple one. We create small designs with big ambition: to protect nature, one card at a time.

The Four by the Woods Story

At the start of 2021, we left the city of Manchester and moved to the edge of the woods. We enjoy long walks through the woodland trails and the slower pace of life.

And, happily, we discovered that being surrounded by nature was inspiring. Alex had more time and desire to draw on her iPad, and one day an idea struck! Hand-drawn greeting cards, designed and made by us at home.

A family of four living by the woods - there was really only one thing to name this new venture!

Our commitment to nature

Nature is at the very core of our business - literally, as we live next to a protected ancient woodland.

So it's important to us to be an advocate for our environment. Aside from including lots of nature in our designs, we've made business decisions that reflect our commitment too.

First, our materials. We print all of our cards on recycled paper from 100% sustainable waste. Oh, and that plastic film cards often come in? That's compostable too.

Second, we use a portion of our profits to plant trees in partnership with [\(more:trees\)](#). For every £1 we donate, a tree is planted to help sequester carbon dioxide in the future.

That's our story and our pledge. We invite you to browse our range, and we hope you join us on our journey and help us to make a positive impact on the UK's woodlands and wildlife.

– Alex, Callum, Angus and Arlo, a.k.a. Four by the Woods

Four By The Woods

Hand-drawn greeting cards inspired by nature, designed and printed in the UK. We donate a portion of all profits to the Woodland Trust.



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